

# Enviromental Impact Report

2022



aura



## **AURA PLANNING 2025 ENVIRONMENTAL IMPACT REPORT**

*SMALL BUT MIGHTY, PEDAL-POWERED, AND PLANET-PASSIONATE*

At Aura Planning, we may be a small team—but our environmental values ride with us wherever we go (often literally, on two wheels). We believe that climate commitment isn't just something you write in a proposal—it's something you live every day. From our daily commutes to the products and programs we design, we walk the walk (and bike the bike) toward a cleaner, greener future.



## COMMUTING, THE AURA WAY

When it comes to mobility, we do things differently—and we do them with intention. Our President Angelina leads by example, often arriving at meetings via light rail, a company-issued e-bike, or in a carpool with teammates. By riding over 1,000 miles on her e-bike, she's demonstrating that sustainable leadership starts with personal action.

Our Vice President, George, is right behind her with 350 e-bike miles logged and counting. Together, our leadership team has logged over 1,350 miles on e-bikes, avoiding more than 1,175 pounds of CO<sub>2</sub> emissions. This is a meaningful impact that reflects our commitment to climate-conscious commuting and low-emission living.

As a team, we prioritize clean and shared transportation. We carpool in plug-in hybrid vehicles, take the bus or VIA for local trips, and even rely on public transit for airport travel. Whenever possible, we choose the lowest-impact mode—

because reducing emissions is everyone's responsibility.

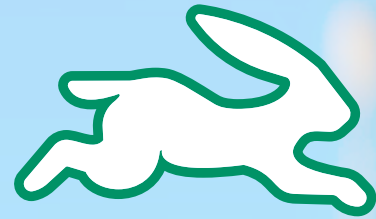
We also invest in the future. That's why future employees will have access to company-provided e-bikes—because we don't just build good habits, we equip others to carry them forward.

**"Every mile matters. We've kept over 1,175 pounds of CO<sub>2</sub> out of the atmosphere by riding on two wheels."**

—Angelina Moradzadeh

## EVERYDAY SUSTAINABILITY

We operate out of a coworking space that actively recycles and keeps our footprint lean. No massive campus, no unnecessary overhead—just a nimble, mission-driven team that believes every action matters. Whether it's bringing a reusable mug to the office or optimizing digital workflows to reduce waste, we treat environmental responsibility as part of the job, not an extra task.



# PlanShareGo

Preplanned Shared Transportation



## Plan

Submit your ride requests for the next week via our app, including dates, times, origins, and destinations.

## Share

We optimize ride-sharing to enhance efficiency and reduce emissions, notifying you of approvals, adjustments, or rejections three days ahead of time.

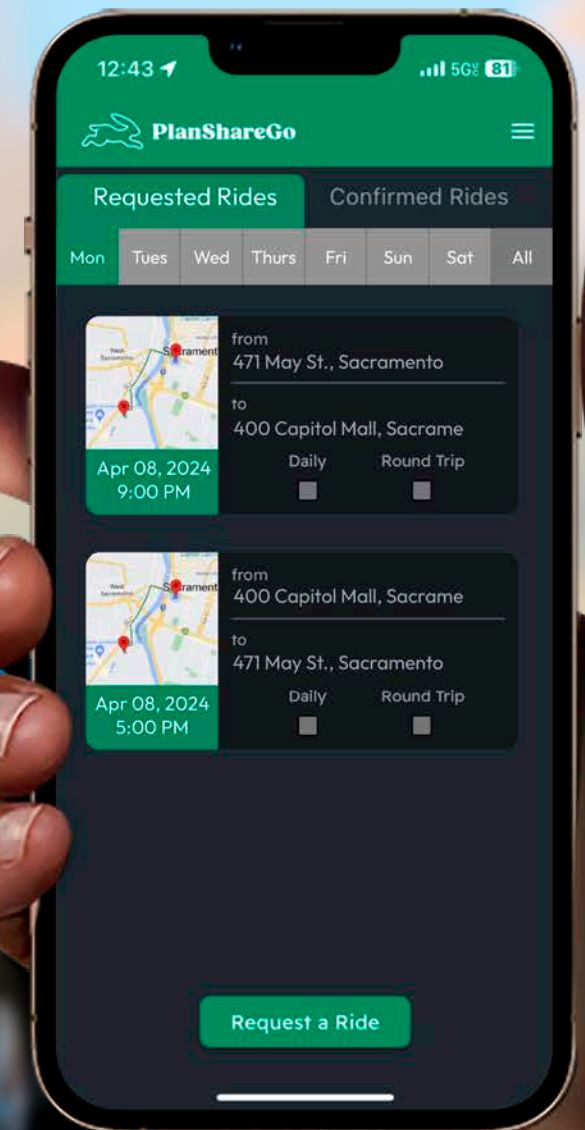
## Go

Arrive at your designated spot, meet fellow riders, and enjoy a clean electric vehicle ride to your destination.

## INNOVATION WITH IMPACT

Our commitment to sustainability doesn't stop at personal choices—we're building solutions for the broader community. Through our in-house R&D, we're developing a community-based rideshare app designed to provide low-cost, low-emission transportation options. Our goal is to reduce dependence on single-occupancy vehicles and offer affordable rides—with little to no subsidy—that serve the people who need them most.

This is more than just software; it's a vision for inclusive, community-driven mobility that puts people and the planet first.



## SOME OF OUR TRUSTED PARTNERS



SERVING THE COMMUNITY FOR 50+ YEARS



## ROOTED IN COMMUNITY

We know we're not riding alone. Our journey toward a more sustainable and equitable future is powered by the incredible partnerships we've built along the way. We're especially grateful to our local collaborators like Community Resource Project, Fulton-El Camino Recreation and Park District, Green Technical Education and Employment, and the many like-minded changemakers across the Sacramento region.

Their support, inspiration, and shared commitment to climate resilience keep us motivated to keep pushing—pedaling—toward meaningful, community-rooted change.

Because at the end of the day, real impact doesn't happen in isolation. It happens when people come together, share a vision, and get to work.

Signed,

The (Small but Mighty) Aura Planning Team

